



**Oklahoma Comprehensive Cancer Network (OCCN) Executive Team
(ZOOM) Meeting
November 18, 2021**

Attendance

Alexis Burris, Andrea Rooks, Angelina Hooper, Cristen Hartman, Heather Carter, Dr. Mark Doescher, Shelly Patterson, Stephanie Pharr, Dr. William Dooley

Welcome & Introductions

OCCN Membership

Andrea Rooks:

- Breanna Russell will be replacing Shantice Atkins (Oklahoma Healthcare Authority-Sooner Quit)
- Shelly Patterson, Director of OSDH Chronic Disease Prevention & Health Promotion (replacing Stephanie U'Ren)
- Colorectal Workgroup Lead & Co-Lead still vacant
 - Dr. Mark Doescher & Dr. William Dooley recommend DR Carter (OU Colorectal Surgeon)
 - Andrea Rooks attended the CRC Coalition Steering Committee meeting (meeting planned after holiday)

Leadership

September Executive Meeting Review

Dr. Doescher:

- Membership: Angelina Hooper & Dr. Braun
- OCCN Social Media (Facebook and Website) presentation from Jamie Hadwin & Courtney Freeborn
- Cervical Cancer/HPV Vaccine workgroup being active and meeting regarding Oral Provider/Dental Offices HPV campaign, HPV roundtable is continuing their HPV Back on Track efforts in collaboration with OK Primary Care Association and Merck.
- Breast Cancer & Cervical/HPV Workgroup members assisted with the October Minority Women's Health Forum, Challenges remain with Mammography Centers of Excellence recruitment
- Lung Cancer/Tobacco Cessation Workgroup has met with Dr. Neal, but has not committed to joining the OCCN as of date
 - Dr. Doescher mentioned that ACS has a National Lung Cancer Screening Meeting today, and will be presenting at the Lung Ambition Alliance, finally from the National level, there is a push to increase screening and decrease stigma (only 5-6% of the individuals who are eligible by the old guidelines are even up to date)
- Colorectal Workgroup experienced some tech issues however touched base on the need for leadership and will begin a recruitment plan
- Reviewed the Maryland, South Dakota and Nevada State Cancer Plans

- Maryland was approx. 138 pages with 50 plus pages of objectives, whereas South Dakota was 15 pages total, and both had different priorities
- George Washington Cancer Center (GW) Cancer Awareness Months and Social Media Toolkits

Note: for more detailed information see previous meeting notes

OCCN Social Media (Facebook and Website) Update/Discussion

Andrea Rooks:

- Currently working on the development of both with OSDH Communications (completion est December 2021)
 - Regarding the abrupt removal of the GW Prostate Cancer Awareness post (LGBTQ) from the OSDH Facebook page; OSDH Communications assures that the OCCN Facebook site content will not be controlled and/or influenced by outside entities
 - Dr. Doescher stated that the LGBTQ community is designated as high need by the NCI, and asking designated cancer centers to work on population health. OU website is able to post data briefs and would possibly be more open to posting content that may be “politically hot” but important health messages on there as well

Strategic Planning

October OCCN Meeting Workgroup Breakout Outcomes

Cervical Cancer/HPV Vaccine Workgroup, Cristen Hartman:

- Dr. Joan Walker addressed the Workgroup regarding an advocacy program she works with that has received funding to provide patients with iPads that include HPV Vaccine information/education (also includes the development of an app that provides physicians training on patient HPV education)
- First HPV webinar held last week, included presentation from Dr. Kreml (OU Health Stephenson Cancer Center Head & Neck Cancer Clinic)

Stephanie Pharr:

- Dr. Walker mentioned starting a collaboration with Dr. Kreml to expand the effort across clinics
- Minority Women’s Health Forum
- HPV Roundtable meeting
- Upcoming HPV webinar series
 - Need for recruitment of another ENT Specialist and/or Dentist at the next HPV webinar
 - Per Dr. Dooley, Dr. Kreml is an ENT, Otolaryngologist, Department Chair of the Head and Neck Cancer Clinic, who specializes in both head & neck cancer surgery and surgical oncology
 - Andrea Rooks to send OU contact information to Stephanie Pharr

Breast Cancer Workgroup, Dr. William Dooley:

- Questions from Tribal groups arose regarding becoming Centers of Excellence (Dr. Dooley has forwarded the information but as of date no response)
- One of the OU Breast Center Surgeon has a monthly clinic month at the Chickasaw Hospital in Ada OK that is a American College of Radiology (ACR) Mammogram Center (her assistance along with the relationships in place from MRI’s, MRI directed biopsies, genetic screenings, and referrals for clinical trials may be a better route and just a matter of paperwork)
 - Dr. Doescher suggested that his contact at OKCIC may possibly be a good addition and Chickasaw Nation and other tribes can possibly cut through the red tape of insurers

Lung Cancer/Tobacco Cessation Workgroup, Angelina Hooper:

- Administered poll to members regarding attendance (bi-monthly workgroup meetings)
- Meeting with Stephanie Pharr regarding the mobile lung cancer screening unit (funding needs)
 - Dr. Doescher added that they have a proposal, budget, justification for the Mobile unit and will be formally presenting to a number of subsidiaries (equipment and staffing needs but optimistic on forward progress)
 - Stephanie Pharr mentioned that there was a monthly meeting regarding the Mobile unit
 - Andrea Rooks shared Breast Cancer Survivor Story (located via routine Lung Cancer Screening)
- Meeting tomorrow with Nicole Danley regarding the ACS “End the Stigma” campaign

Alexis Burris:

- Dr. Neal shared his research (reducing stigma and increasing screenings)
- Collaborating with Eric Finley regarding reducing stigma (meeting on quarterly basis)

Colorectal Cancer Workgroup, Dr. Doescher:

- Membership
 - Engagement with the Roundtable
 - To recruit members from Choctaw Nation, OKC Tribal Health Board, and Clinton Indian Healthcare Center navigators
 - Join OK CRC Coalition Steering Committee
- Stigma/Screening
 - OUSCC Moonshot Project Grant will be utilizing the 3 inflatable colons but are also available for other community events/use (Spanish language plaques available)
 - OK is 2nd worst in the US for CRC screening and 3rd in death rates
 - Media push for messaging targeting American Indians/Alaskan Natives
 - Andrea Rooks mentioned OSDH Comp funding available for CRC media campaign (collaborating with African American Males (Omega Psi Phi), and LGBTQ community representatives/advocates (National LGBTQ Network, OKC Diversity Center, and OK Equality-Tulsa)
 - Dr. Doescher agreed that the Moonshot media messaging could be adapted to reach other audiences (suggested to link up with the media subgroup with Natalie Chapman and Jordan Neal)

Review of State Cancer Control Plans

West Virginia	Oklahoma
Lengthy	Lengthy
Visuals (data presented in other ways)	Visuals not always associated with cancer focus, data content, etc
Key stakeholder groups together	Lead Organizations within Cancer Focus
Goals, objectives and strategies per cancer focus	Goals, objectives and strategies per cancer focus
3 Areas of Focus	Data straight-forward
Tangible examples of how stakeholders can help	Specific cancers and needs

Cancer Plan Format Discussion

Dr. Doescher:

- Include 1.) specific cancers and what the needs are (find data more useful than anecdotes), 2.) what is the data for the state (by group, demographics, socioeconomics, race, ethnicity, etc.), 3.) determine what are the goals and objectives for the state, and how are we going to move the bar, and 4.) who are the stakeholders and how are we going to get there

Andrea Rooks:

- Should not to be extended beyond five years, and include 1.) definitions/glossary, 2.) updated/latest data

Shelly Patterson:

- Identify audience, adapt a more user-friendly with applicable information plus backup information (which leads to almost 2 versions in one)

Dr. Dooley:

- Ensure general text written at a 3rd grade reading level and include more complex information in legends, charts, etc., need to present the data but realize we have multiple audiences, stakeholders better term than leads

Angelina Hooper:

- Include glossary, and some would be more apt to be drawn toward data visuals that include objects, icons, etc.

DP20-2202 Discussion

Andrea Rooks:

- Despite old grant (1701) outlining the cooperative agreement for the OCCN, the new grant (2202) is placing emphasis on coalition focus/priorities
 - Top 10 cancer for both males and females
 - Disparities and cancer outcomes among racial and ethnic groups, low SES groups, rural and other geographically isolated communities, other population based or geographically determined communities and large numbers of persons at disproportionate risk for and effected by cancer
 - Use of data to monitor cancer risk factors, incidence and mortality, and expected to include cancer registry leadership in coalition efforts, and annual sharing of data
- Evidence Based Interventions (EBIs)
 - Primary Prevention
 - Early Detection and Screening
 - Health & Well-Being of Cancer Survivors

Closing Discussion/Remarks

Andrea Rooks:

- Will share more of the DP20-2202 requirements to help guide plan, and possible reorganization
- Workgroups to continue focus on updating Smartsheets (attendance, meeting notes, tasks, etc.)
- Reminder to reach out to other members/partners for State Cancer Plan development as needs arise
- Stephanie Pharr to send invites for the 2022 OCCN meetings (Executive Team had no end date)
- Forward requests for any agenda items for the January meeting
- Happy Thanksgiving!

Next Steps

Andrea Rooks:

- Oklahoma Cancer Plan Assessment
- Determine Top 10 Cancers for OCCN focus
- Next meeting scheduled January 13, 2021 (ZOOM)

Meeting Adjourned